



Unlock the power of
intelligent Supply chain
market data

COMPANY PRESENTATION

April 2023





1. Introduction

Make Smart Data
affordable and available to all

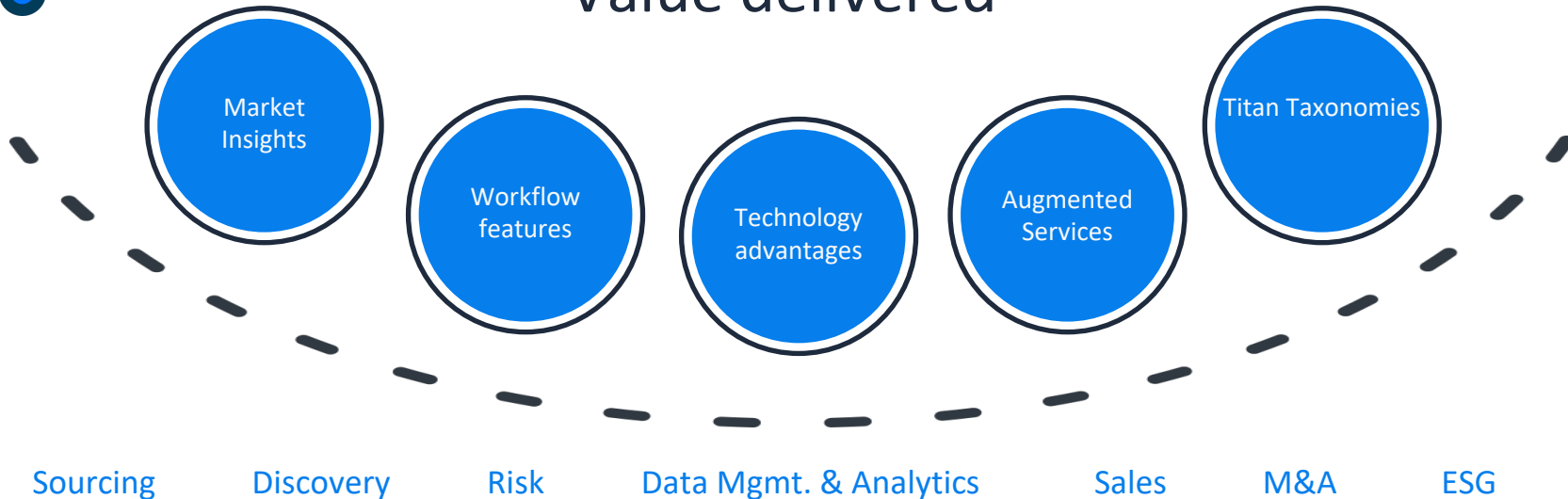


Data
Powerhouse



Supply Chain
Value delivered

Data
Marketplace





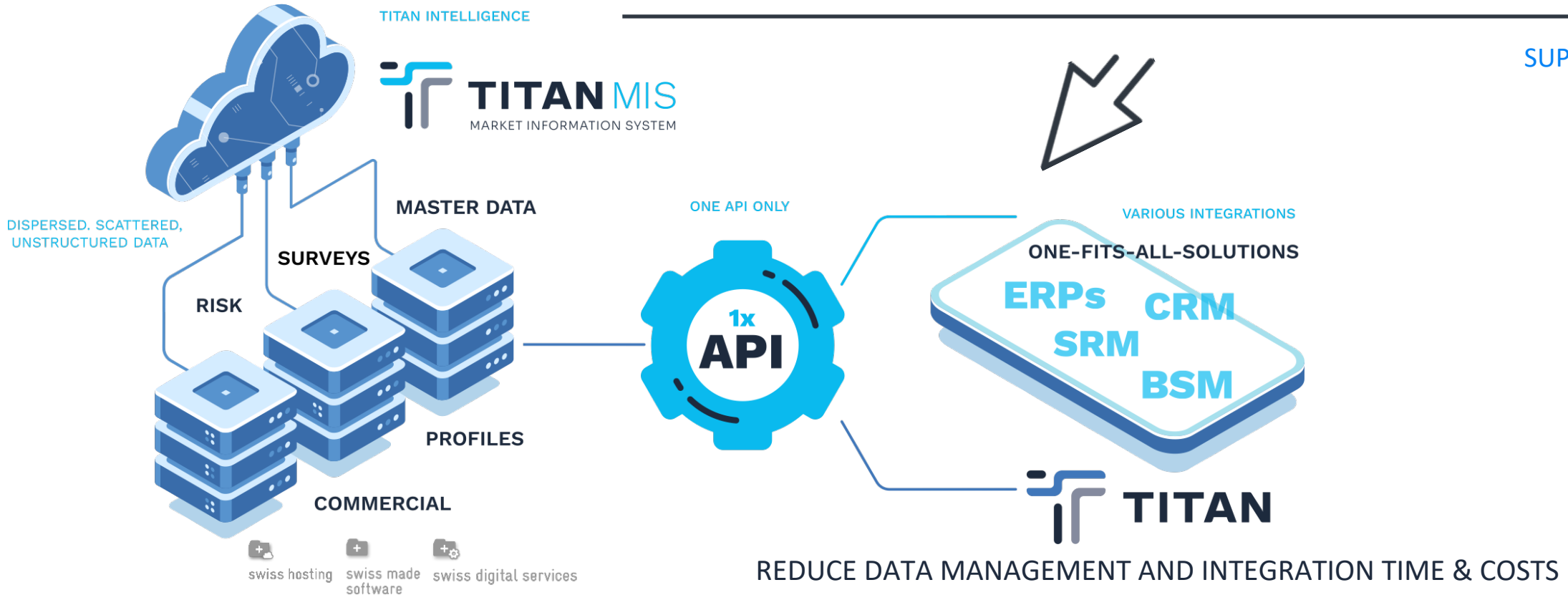
2. Supply Chain



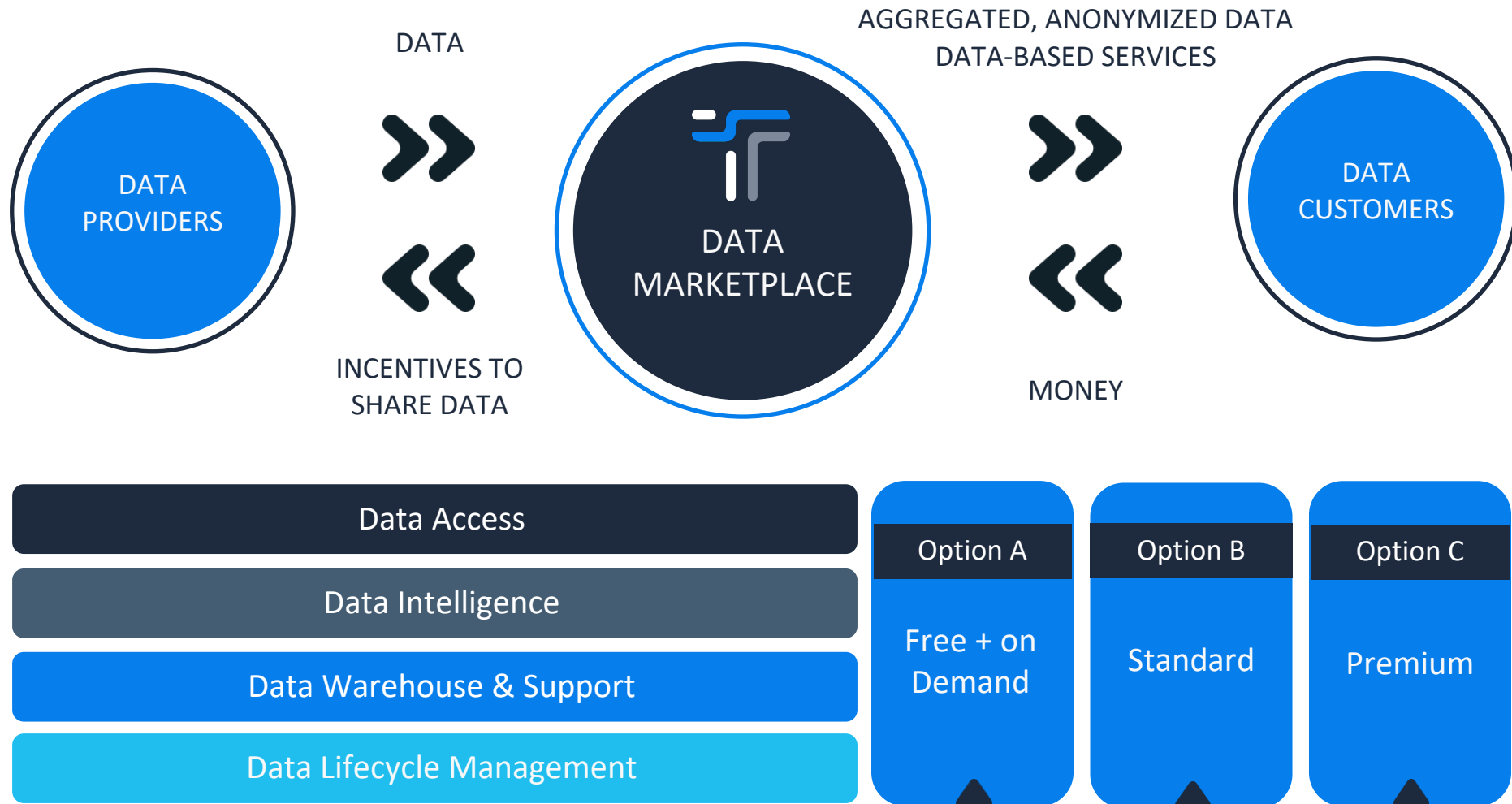
TITAN INTELLIGENCE



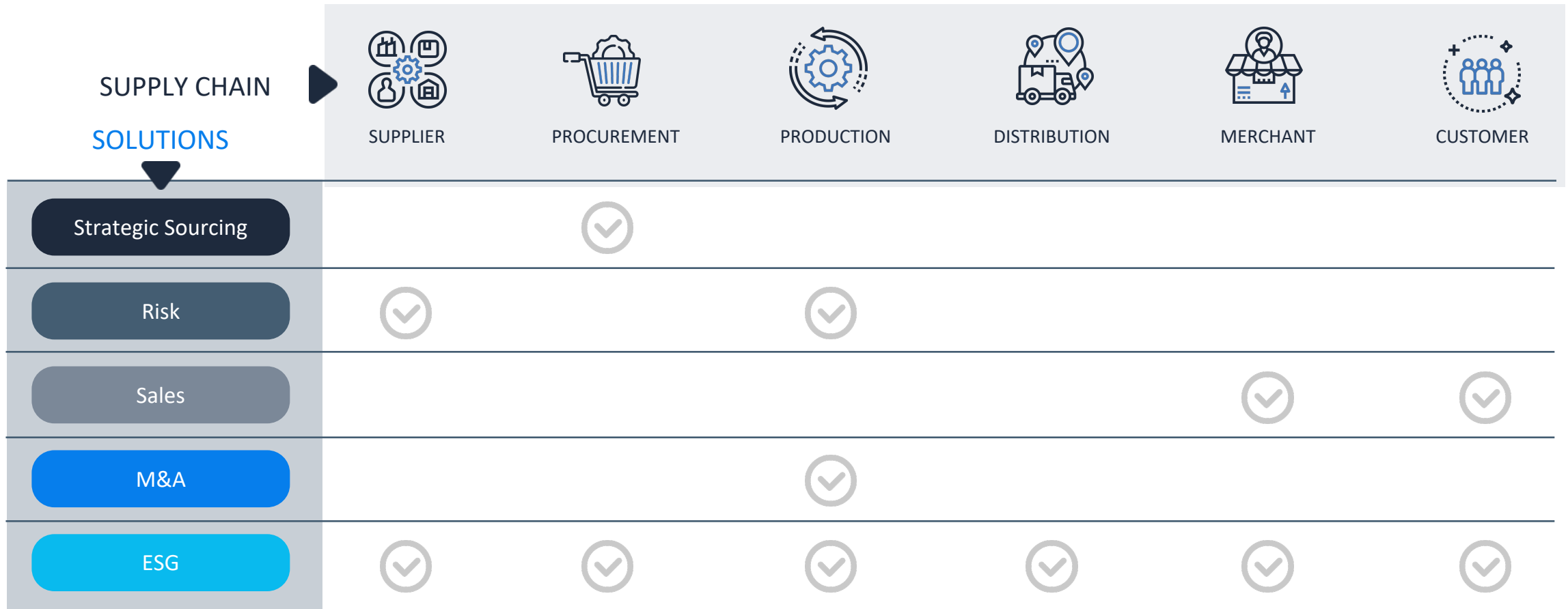
SUPPLY CHAIN



3. Product & Offering



4. Market solution and supply chain matrix





5. Market solution channels 1/3

Strategic Sourcing

- Company profiles
- Category mgmt.
- Master data mgmt.
- Notes
- Surveys
- rate cards
- City regions
- Market data
- Analytics
- eTender
- Discovery
- Capabilities
- Trends
- Contract review
- Compare
- Market Lists
- Contract archive
- Analytics
- IT Products
- Negotiation Reports
- Spend Analytics
- Benchmarking
- Supplier Relationship File library



TITAN creates more value for Procurement

Risk

- 360° Risk Assessment
- Staff Vetting
- risk rating
- Questionnaires
- Compliance & Legal Risk
- Risk booklets
- Risk reporting
- Reputational & Sustainability Risk
- Corporate risk
- Operational Risk
- Operational Risk
- Risk review
- Fiinancial Risk
- Contractual risk
- Big4 compliance



TITAN provides 360° Risk Assessment

5. Market solution channels 2/3

Sales

- Go-to-Market
- Price info's
- Prospect reports
- Advisory support
- Competitors
- Market Prices / Costs
- Surveys
- Payment risk
- Orga-Charts
- CRM integration
- Mini-CRM
- Lead Lists
- Industry codes
- EUROSTAT
- UNO Databases

M&A

- Specialist Support
- Media Research
- Opportunity Scouting
- Market Data Analytics
- Initiative Management
- Financial Due Diligence Reports

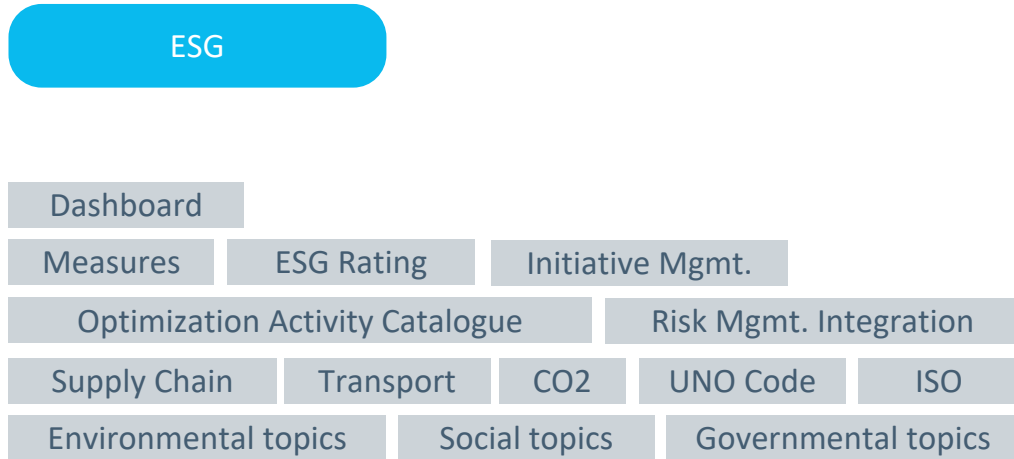


TITAN helps you to achieve your sales targets



TITAN opportunity scouting & financial Due Diligence

5. Market solution channels 3/3



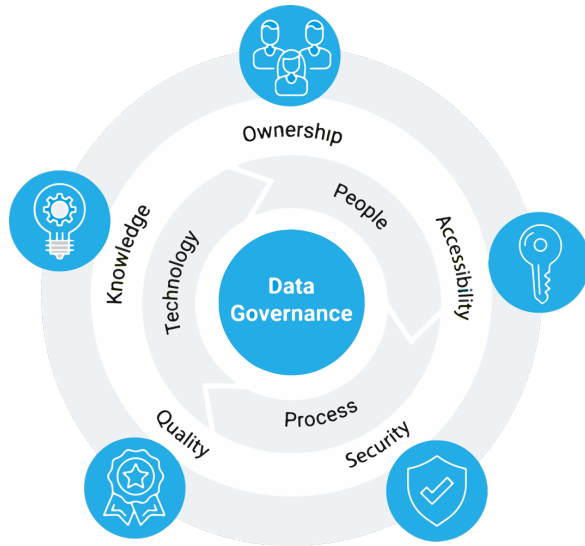
Useful
Add-in features
to your fingertips



6. Your technology advantage

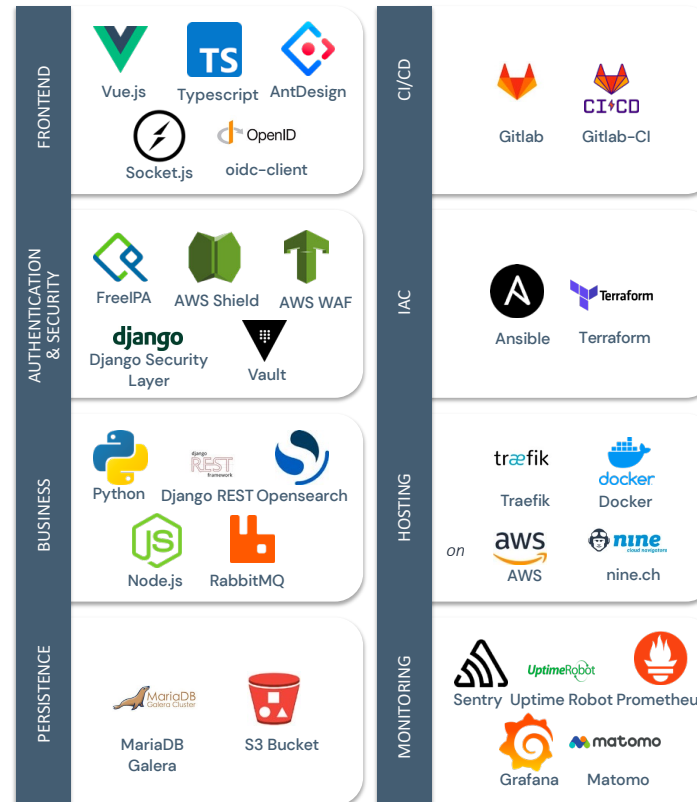
1

Reliable Data Governance



2

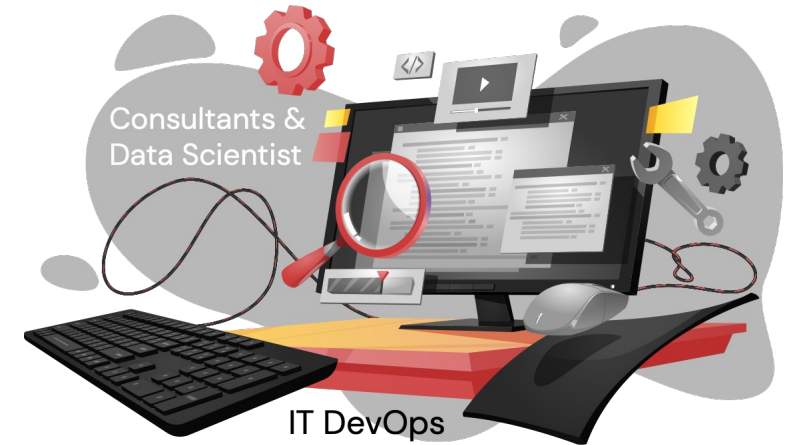
Modern Technology Stack



3

Top Skilled Team

Consultants & Data Scientists and IT DevOps



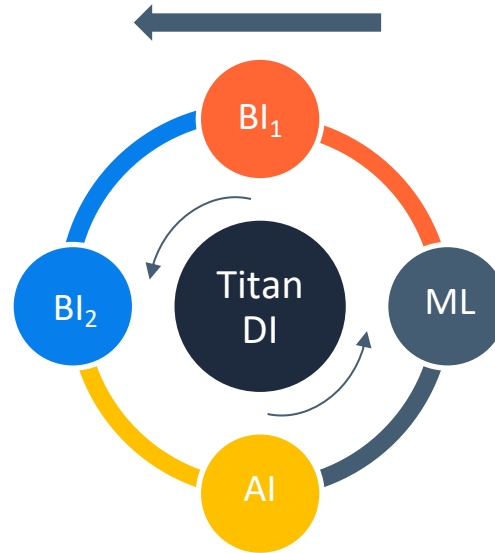
7. Data Intelligence



Most people today use **BI₁** in one or the other way. **BI₁** is explanatory and backward-looking. Titan provides such “backward-looking” data from various sources to provide a comprehensive **backward-picture**

Titan uses only global feed providers whose high quality we can stand behind throughout the **lifecycle** of the data. These providers and data are vetted by Titan experts according to our high **quality and security** standards

- BI₁** – Business intelligence – various vetted feeds
- BI₂** – Brain intelligence – Titan process-, data-, market- and software experts
- AI** – Artificial intelligence – tools seamlessly embedded in our solution
- ML** – Machine learning - tools seamlessly embedded in our solution
- DI** – Data intelligence



And thanks to Titan’s **BI₂**, **AI** and **ML**, we can not only offer data **cheaply and reliably**, but also help you gain insight into possible future developments in your supply chain area. This is what we call **DI**



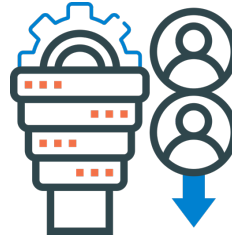
Titan goes beyond backward-looking data aggregation. We structure and verify the correctness of such data and bring it in a **forward-looking** shape by using **BI₂** and **AI**.



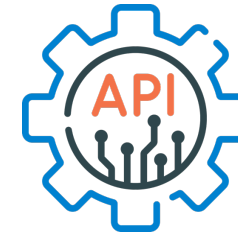
8. Easy Integration



GUI
Plug & Run



Free Access
On-Demand services



API
Connectivity

Best Practice

1. Special offers first
2. Three (3) months pilot
3. Six (6) months test run
4. Two plus (2+) years platform subscription
5. Technology driven support from day 1
6. Access to leading & integrated partner solutions



9. Reference Clients

[expleo]

IT Service Industry **CH**

CONFINALE

Digital Banking applied

Software Industry **CH**

esg

ICT Industry **CH**

RWE

Energy Industry **DE**



Universal Bank Industry **CH**



Banking Industry **CH**



Human Resource Industry **CH**



**PHILIP MORRIS
INTERNATIONAL**

Tabacco Industry **CH**

Acce/eron

Manufacturing Industry **CH**

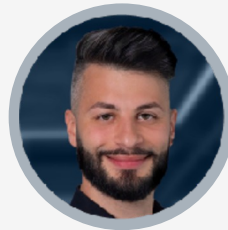
10. About us



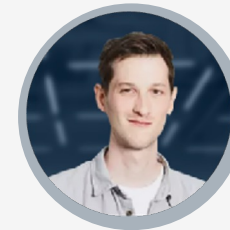
Oliver Engelbrecht
Founder & CEO



Samuel Zbinden
Business Lead



Maurizio Silipo
Tech Lead



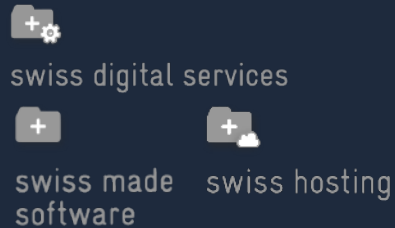
Christian Lecherbauer
Tech Infrastructure

+ over 14 additional team members and students

Associations



Brandings



Listings



Social responsibility

Titan believes in being a socially responsible technology provider

Thank you!



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